

OBSERVABILITY PLATFORM
IT ADMINS AND DEVOPS TEAMS WILL LOVE



Run scale observability infrastructure with **Zero**
storage operations cost. Get better control and ownership
over your data.

1-CLICK OBSERVABILITY
FOR DISTRIBUTED DATA SOURCES

www.apica.io

Your IT infrastructure and applications generate a lot of data. With data pouring in from numerous and distributed sources, how often can you derive actionable insights and real value from it all? Apica brings true Observability to all of your data sources.

Apica is an Observability platform for IT administrators, DevOps, and SRE teams, enabling them to unify data types, such as logs, metrics, databases, and APIs in a single platform with 1-Click simplicity. With Apica, users can harness the power of machine data analytics to aggregate log data, gather performance metrics, access APIs, and connect databases such as Elastic, Mongo, PostgreSQL, and MySQL for comprehensive real-time visibility into applications and infrastructure.

HIGHLIGHTS

LOGAGGREGATION FROM MULTIPLE DATA SOURCES

Aggregate log data from servers, operating systems, virtual machines, containers, applications, and virtually any source into a centralized data store. Break free from traditional data structures and break down data silos by freely analyzing and connecting data across your data sources. Apica supports log ingestion through multiple log agents and standardized protocols, thereby letting you leverage your existing infrastructure and saving your existing investments.

VISUALIZE YOUR LOG DATA WITH LOG2METRICS

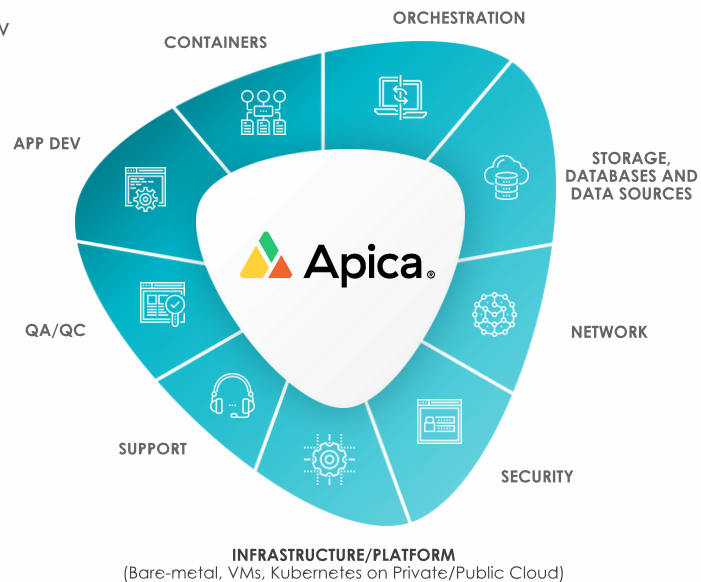
Convert your log data into time series metrics based using LOG2Metrics and Apica's built-in search. Use search to build attribute-based or pattern-based group-by expressions to convert ingested data into insightful visualizations that make your log data coherent and actionable to everyone.

GENERATE AD-HOC REPORTS ON HISTORICAL DATA

Generate insightful and periodical ad hoc reports from historical log data. You can schedule report generation to occur periodically with a built-in CRON job.

FIND THE NEEDLE IN THE HAYSTACK

Apica indexes data ingested across your sources and makes them searchable. The built-in search supports basic keywords



and advanced expressions, making it easier to find fine-grained information in your log data. You can use arbitrary regular expression matches or complex Boolean expressions comprising one or more fields in your log data with Apica's built-in search.

BUILT-IN SIEM/SOAR

Apica has built-in support for a crowdsourced repository of security rules that help automatically detect security-related events in the incoming logs. You can further configure these security events to trigger automated remediation using Apica's automation and orchestration hooks that run when an event occurs.

ALERT AND NOTIFY

Never miss critical events in your infrastructure or applications. Apica enables you to set thresholds to monitor and flag events and incidents within your infrastructure and applications and instantly alert those who need to know. Apica supports the transmission of alerts and notifications to multiple alert destinations, including E-Mail, Webhooks, and several commercial vendors like PagerDuty, OpsGenie, Slack, etc.

Install the **Apica PaaS Community Edition** for free, or sign up for **Apica SaaS**.

AVAILABLE AS SAAS OR PAAS

Apica SaaS	Apica PaaS
Ingest from anywhere	
Built-in SIEM/SOAR	
Batch Collection & Replay	Everything in LOGIQ SaaS with Unlimited Data Retention
LOG2Metrics	
Scheduled Reporting & Alerts	
Log Filtering, Parsing, Reshaping	
External Auth	
RBAC	
30-day Data Retention	

SIMPLE, PREDICTABLE PRICING

The cost of an observability platform should never hold you back from logging all the data you need. Apica is built using the latest in cloud-native technology with a focus on object storage that, in turn, helps you dramatically reduce the operating costs around logging and observability. Apica SaaS and PaaS gives you user-controlled data retention at object-store pricing.

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